

THE BOX STUDIOS

Investor & Grant Brief - Revised

Updated September 2026 - Melanted Removed Version

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Revision Note: This version removes all references to Melanted.com / melanated per request. Ecosystem is now The Box Studios + ByronJupiter.com + Metanated.com + VoicesUSA.app + Music-Industry.app + Qualified Training Labs.

Executive Summary

The Box Studios is being upgraded from a local creative facility into a culture-commerce platform company. The model combines a physical production base, a culture-centered community and archive platform, app-based promotion, creator identity pages, archive rails, licensing discovery, training infrastructure, sponsor inventory, national voice/story discovery, music-industry workflow, intake systems, and protected reporting. The goal is to help New Orleans creators, culture bearers, businesses, educators, sponsors, and partners publish, promote, preserve, learn, trade, and build audience ownership through the ByronJupiter.com, Metanated.com, VoicesUSA.app, and Music-Industry.app ecosystem.

Disruptive Model - Platform Control: The Box Studios creates the production layer, ByronJupiter.com creates the archive, commerce, and community discovery layer, Metanated.com creates the intake and workflow layer, VoicesUSA.app creates the national voice and story discovery layer, Music-Industry.app creates the professional music-business workflow layer, and qualified training labs and venue spaces create the education and performance-capture layer. Together, these layers form a repeatable system where members, sponsors, educators, venues, businesses, and cultural workers can connect, promote, learn, sell, license, and be discovered without depending entirely on outside platforms.

Vocabulary standard: Revenue architecture, trade, commercial pathway, media work, programming, cultural property, operating model, accession, platform presence, documented participation.

Flywheel: Creators enter via Metanated.com intake, build profiles on ByronJupiter.com, receive production support, enter training programs, publish work, gain sponsor visibility, sell or promote offerings, and create data-backed proof of value. As more members, supporters, sponsors, schools, and partners join, the platform becomes more useful, searchable, and valuable.

Capital target: \$1.9M - \$2.4M phased buildout. **Founder capital documented:** \$412,543 founder, family, and friend support [\$305,143 personal + \$107,400 family/friend]. **Revenue engines:** accession memberships, platform presence, in-app promotion, sponsor placements, featured post-promotion, training participation, licensing discovery, social commerce, archive entry, metaverse-ready spaces, grants, and phygital trade.

Locations & Facilities

The Box Studios is located at 7367 Chef Mentour Hwy in New Orleans, Louisiana. The facility is being developed as a production, archive, training, and community media space supporting music, video, cultural documentation, and digital storytelling.

Ownership & Structure

Led by Byron Jupiter with operational support from Shanelle Blunt and project support from qualified contractors, advisors, partners, and cultural collaborators as needed.

Professional Training Labs and Venue-Space Network

The company will pursue access to qualified teaching labs, recording suites, performance rooms, broadcast-ready rooms, and venue spaces that meet professional acoustic, ergonomic, safety, A/V, livestream, and instructional standards. Priority spaces include university-connected studios, community training facilities, performance halls with recording connectivity, and professionally designed environments capable of supporting media arts education, performance capture, cultural documentation, app promotion, archive work, sponsor programming, and workforce development.

Signal protection, gain staging, and shielded copper cable workshop: Includes practical instruction in gain staging, signal flow, cable care, testing, soldering, shielding, labeling, storage, maintenance logs, and small-batch shielded copper cable assembly. Reduces noise, grounding problems, signal loss, and supports self-reliance and workforce training.

University Partnership Benefits

- Create student, intern, apprentice, instructor pipelines from universities, HBCUs, community colleges, high schools, arts programs, workforce-development partners
- Connect classroom learning to professional production, cultural documentation, platform promotion, archive stewardship, and paid creative work
- Use university-connected studios as teaching labs, research sites, performance-capture rooms
- Support faculty collaboration, guest lectures, portfolio development, curriculum pilots
- Strengthen grant, sponsor, and investor credibility with feeder-school pathway tied to workforce development

Market Problem and Opportunity - Why This Matters Now

New Orleans produces world-class culture but much of that value is not organized into durable media assets, employer pipelines, licensing catalogs, sponsor inventory, or scalable digital products. Creators need professional production and revenue infrastructure, local businesses need accessible media marketing, sponsors need measurable inventory, and investors need transparent documentation.

- Pool of new companies in New Orleans struggling to locate talent
- Pool of talent struggling to locate jobs/careers
- Media stars with massive followers missing sponsorships
- Small businesses lack non-intimidating entry into media marketing
- Artists lack access to full-service multimedia facilities
- Under use of Louisiana business incentives
- Generational stories go undocumented
- Missed opportunities for households, communities, businesses, city, state to experience more of what New Orleans offers

Products and Services

Studio Production	Recording, mixing, mastering, voiceovers, audiobooks, podcasts, music videos, rehearsal, lea
Film, Video, Branded Media	Documentaries, commercials, education videos, event capture, community news, pitch videos
Archive and Cultural Storytelling	Oral history, family history films, archive intake, metadata, preservation media, cultural docum
Creative Business and Rights Support	Budgeting, publishing support, copyright/trademark coordination, licensing, press kits, distribu
Digital and Phygital Products	Creator storefronts, progressive web apps, digital proof, catalog metadata, redemption workflo
AI, Data, Investor Infrastructure	Archive search, metadata enrichment, answer-engine publishing, rights ledgers, asset schedu
Education and Community Programs	Media arts training, workshops, youth/adult learning, focus groups, career development.
Social Platform and In-App Promotion	Creator profiles, member pages, sponsor placements, featured listings, partner offers, event p
Training Labs and Venue Spaces	Qualified labs, classrooms, recording rooms, performance rooms meeting professional standa
Cable Workshop	Training for gain staging, signal-flow, inspection, labeling, testing, repair, soldering, shielding,

Asset Inventory - Representative Professional-Grade Assets \$500+

Studio Furniture and Technical Racks, Computers and Workstations, Audio Monitoring and Headphones, Recording and Mixing Equipment including preamps, converters, mics, shielded copper cable systems, Video/Cameras/Streaming including mirrorless, DSLR, livestream, Performance and Event Equipment including playback, turntables, DJ controllers, Instruments and Music Creation Tools including drum machines, samplers, synths, Software and Digital Infrastructure including DAWs, video editing, PWA infrastructure, metadata tools, payment systems, archive databases, Lighting, Acoustics, and Displays including acoustic treatment, green-screen, large-format displays. Note: Verify condition, ownership, replacement value before investor/grant/insurance use. Signal integrity requires shielded copper standards, gain staging, testing, labeled routing, maintenance logs.

Operating Model and Go-to-Market Strategy

Target Customers and Buyers

Creators and cultural workers: artists, producers, actors, directors, dancers, photographers, authors, media artists. Institutions and media buyers: schools, training centers, publishers, radio, TV, movie studios, agencies, corporate. Community and small-business users: small businesses, social and pleasure clubs, churches, households, line dance clubs. Sponsors and commercial partners: concert promoters, new media networks, corporate sponsors, brand partners seeking measurable cultural media inventory.

Revenue driven by: platform participation, sponsor placements, training enrollment, partner campaigns, licensing discovery, archive services, selected production packages. Model designed for repeatable value from relationships, visibility, education, cultural property, and digital distribution.

Institutional Business Model - Vertically Integrated Culture-Commerce Platform

Platform thesis: Controls path from production to training, community discovery, archive preservation, promotion, licensing, commerce, reporting, reinvestment.

Production layer: The Box Studios creates professional media work.

Training layer: Qualified labs support media arts training, performance capture, storytelling, workforce development.

Community and Commerce layer: ByronJupiter.com develops member profiles, creator pages, featured listings, sponsor placements, archive spotlights, store discovery.

Intake and workflow layer: Metanated.com is sponsored prerequisite intake and routing for all entities.

Voice and story layer: VoicesUSA.app supports national voice profiles, oral-history intake, searchable story discovery.

Music-industry layer: Music-Industry.app organizes rights, licensing discovery, sponsor opportunities, referrals.

Social and Pleasure layer: Organizes social aid and pleasure participation through member profiles, event visibility, route/history records.

Archive and commerce layer: ByronJupiter.com organizes cultural property, archive records, storefront pathways, licensing discovery.

Detailed Revenue Architecture

Platform Memberships	Creators, businesses, sponsors maintain member profiles. Recurring base revenue strengthens m
In-App Promotion	Paid featured listings, sponsor placements across ByronJupiter.com ecosystem. Renewal and me
Training Enrollment	Paid workshops, cohorts, certification-style learning, sponsor-backed training, institutional contrac
Production and Studio Services	Recording, video, archive intake, commercial production as premium services feeding platform ec
Licensing Discovery	Catalogs, music, visuals, educational materials organized for discovery, rights review, commercia
Grants and Institutional Program	Cultural preservation, media arts education, workforce development packaged for grant support.
Social Commerce and Storefront	Creators, sponsors present offerings, products, events, phygital goods through platform-connecte
VoicesUSA.app + Music-Industry.app	Voic profiles, story discovery, rights info, licensing, referrals, sponsor opportunities, national exp

Capital Preservation Strategies

- Separate funds into restricted buckets: operating reserve, platform development, training programs, legal/compliance, insurance, promotion, emergency reserve
- Release major spending only by milestone, written scope, approved budget, vendor quote, documented outcome
- Maintain 6-12 month reserve target before expanding payroll, leases, software
- Prioritize recurring revenue before discretionary spending
- Limit equipment purchases to verified professional-grade needs \$500+
- Use monthly cash reports: inflows, outflows, balance, obligations, risks, next milestones
- Require insurance, rights review, backups, vendor documentation before major programs

Financial Highlights for Investors

Working capitalization target \$1.9M-\$2.4M phased across facility completion, digital infrastructure, archive digitization, staffing, marketing, reserves. Founder capital \$412,543 already generated. Benchmark is platform accession, creator/member presence, sponsor placement, post-promotion, training-lab participation, archive entry, licensing discovery, storefront visibility, metaverse-ready spaces, institutional reporting - not studio hours. Primary revenue engines: memberships, in-app promotion, sponsor placements, training,

licensing discovery, social commerce, archive products, grants, branded media, investor-backed platform operations. In-app promotion upside based on activity inside ByronJupiter.com, Metanated.com, VoicesUSA.app, Music-Industry.app ecosystem, including \$100 per posted minute where applicable. Measure by placement sales, campaign packages, renewals, conversions, training enrollment, licensing inquiries, engagement - not time sold alone. Protected controls: use-of-funds schedules, asset inventory, rights ledgers, milestone reporting, variance tracking, cyber/media insurance, investor data rooms, risk disclosures.

Use of Funds and Capital Plan

Legal, compliance, trademarks, rights documentation	\$25,000	
Liability, media E&O, cyber insurance, permits, investor-protection admin	\$75,000	
Facility modernization, acoustic upgrades, secure archive storage, production	\$450,000	creator classroom, phygital fulfillment
Admin systems, office technology, communications, records management	\$2,000	
Studio, video, streaming, mobile capture, AI editing, archive digitization, storage	\$650,000	cybersecurity, cloud media
ByronJupiter.com, Music-Industry.app, storefront/PWA, B2B licensing portal	\$125,000	engine, investor data-room
Digital distribution, streaming, newsletter, subscription, licensing, hosting, and	\$20,000/month	media delivery ops
Indirect operating reserve for admin, compliance, utilities, scheduling, reporting,	\$100,000	accounting, contingency
Production labor, performer support, location logistics, transportation, insurance	\$500,000	media access, documentation
Public-facing identity, signage, sponsor recognition, printed collateral, campaign	\$15,500	materials
Contingency for variance, emergency needs, vendor changes, compliance	\$20,000	

Working capitalization target approximately \$1.9M-\$2.4M phased. Validate through contractor quotes, legal review, insurance underwriting, final platform scope before offering. Milestone funding protects business and investors by connecting funding to measurable execution checkpoints.

Live Accession, Agreement, and Phygital Operations Dossier

Metanated prerequisite: Metanated.com is required first stop for sponsored awareness, intake, and routing before activation on ByronJupiter.com, VoicesUSA.app, Music-Industry.app, The Box Studios, or qualified training labs.

Accession Function:

Metanated.com Intake - prerequisite intake, awareness system organizing applications, sponsor interest, rights records, training enrollment, archive intake, workflow approvals, visibility, reporting

ByronJupiter.com Archive and Presentation - cultural property, archive entries, public presentation, storefront pathways, licensing discovery, educational materials, community profiles and discovery

Music-Industry.app Workflow - music-business routing, rights info, licensing discovery, referrals, sponsor opportunities

VoicesUSA.app Discovery - national voice profiles, oral-history intake, interview pipelines, civic storytelling, searchable records

The Box Studios Production Layer - production support, recording, video, archive preparation, training support, sponsor-ready materials

Qualified Training Labs and Venue Spaces - instruction, performance capture, workshop delivery, university feeder pathways

Phygital Record - connects physical participation, recordings, venue activity, training, archive entries, profiles, promotional placements, digital records into one documented accession file

Protection statement: Access, participation, sponsorship, training, promotion, archive entry, platform placement, or phygital activation does not guarantee revenue, sales, exposure, audience growth, funding, grant approval, investment return, licensing results, or future opportunity. Purpose is to clarify rights, document participation, preserve records, control spending, disclose risks, reduce confusion, improve accountability.

Protected Investment Framework and Loss Risk: Any investor participation should be reviewed by qualified legal, tax, securities, insurance, accounting professionals before funds accepted. Protective controls include verified asset ownership, written use-of-funds schedules, milestone-based funding releases, budget controls, rights ledgers, insurance review, cybersecurity practices, investor reporting, clear written risk acknowledgments. Even with controls, losses may occur because of construction delays, cost overruns, equipment failure, technology changes, low sales, sponsor shortfalls, platform downtime, rights disputes, regulatory issues, data loss, uninsured damage, inability to raise additional capital, market changes, or management/execution challenges. Investors may lose some or all funds. This dossier does not guarantee revenue, profit, repayment, liquidity, valuation, grant approval, tax treatment, or investment return, and should not be treated as securities offering, legal, tax, or financial advice without professional review.

Generational Durability, Successor Training, Mentor Asks

Durability goal: Planned for long-term cultural stewardship. Improve durability by preserving assets, documenting rights, maintaining secure backups, refreshing technology, training successors, diversifying revenue, protecting IP, using transparent financial controls.

Successor plan: Operating playbooks for recording, video, archive intake, metadata, digital publishing, sponsor projects. Train at least two backup operators. Maintain secure records of passwords, licenses, rights agreements, equipment status, vendor contacts, insurance, grant obligations. Annual continuity reviews. Mentor-to-apprentice pathway for younger creators.

Mentor asks: Guidance in enterprise pricing, sponsor sales, investor-ready legal structure, grant packaging, partner development, production accounting, data-room preparation, dashboard metrics, disciplined execution of ByronJupiter.com ecosystem.

ByronJupiter.com Call-to-Action Deck - Revised (Previously Melanted)

Slide 1 - Title: ByronJupiter.com: A Culture-First Platform for Creators, Culture Bearers, and Community Commerce

Slide 2 - Opportunity: Culture, stories, performances, businesses, creative knowledge need trusted digital home built for visibility, relationship power, local economic movement

Slide 3 - Problem: Creators often publish on platforms they do not control, compete against noise, lose audience ownership, struggle to connect promotion, training, commerce, community support

Slide 4 - Solution: ByronJupiter.com becomes culture-centered platform where members can be discovered, promoted, supported, educated, connected to opportunities

Slide 5 - Core features: Member profiles, creator pages, community channels, sponsor placements, featured listings, event promotion, store discovery, archive spotlights, training enrollment, partner calls-to-action

Slide 6 - Training lab tie-in: Qualified teaching labs, recording rooms, performance spaces, venue partners support hands-on learning for media arts, app promotion, cultural documentation, performance capture, storytelling, workforce development

Slide 7 - Sponsor value: Sponsors gain respectful visibility inside culture-first environment through featured placements, program support, event promotion, community campaigns, measurable engagement

Slide 8 - Community value: Trusted place to share work, promote services, document stories, learn skills, support one another, build cultural and commercial relationships

Slide 9 - Call to action: Join launch circle as creator, sponsor, mentor, educator, community partner, early member. Primary CTA: Visit ByronJupiter.com, join launch circle, create profile, sponsor placement, support training, or partner on campaign.

Awards and Enterprise Pathways

Webby: Culture-first platform, community technology, creator business, social impact, app experience, AI-assisted archive discovery. Needs live URL, case study, walkthrough, screenshots, metrics, impact statement, credits, rights, demo video.

Awwwards: Interactive design, cultural storytelling, UX, visual identity. Needs live URL, 1600x1200 thumbnail, screenshots, walkthrough video, description, credits.

Emmy Pathway: Documentary, cultural programming, educational media, interview series, performance capture, public-interest programming. Needs finished program, synopsis, credits, releases, rights, proof of distribution, producer statement, stills.

Grammy Pathway: Music releases, producer credits, spoken-word, music video, archive recordings connected to Music-Industry.app and Box Studios. Needs final masters, metadata, credits, songwriter/publisher docs, rights clearances, distribution proof.

Academy Awards Pathway: Documentary short/feature, original song/score, short. Needs finished film, chain-of-title, releases, clearances, exhibition plan, qualifying festival strategy.

Fortune 500 Partnership: Enterprise cultural partnership, workforce-development sponsorship, creator economy infrastructure, social-impact reporting. Needs corporate deck, sponsor packages, impact metrics, compliance file, insurance summary, brand-safety rules, reporting dashboard.

Finance and Accounting Controls

Revenue Recognition: Track each revenue stream by source, obligation, delivery status, invoice, payment date, earned amount, deferred amount, renewal opportunity. Cost Centers: Separate costs by platform ops, production, training labs, archive work, promotion, legal/compliance, insurance, facility, tech, admin. Cash Management: Restricted buckets, reserves, approval thresholds, bank reconciliation, monthly cash-flow review. Capital Deployment: Release by milestone, scope, quote, contract, deliverable, variance report. Asset Accounting: Fixed-asset records with type, spec, owner, location, condition, replacement value, depreciation basis if applicable, insurance status. AR: Track sponsor invoices, member fees, partner agreements, training payments, licensing inquiries, aging, collection, renewal pipeline. AP: Track vendor bills, contractor invoices, lease, software subscriptions, insurance premiums, tax obligations. Internal Controls: Written approvals, segregation of duties where possible, receipt retention, contract files, access controls, budget limits, monthly review. Reporting Package: Monthly income statement, cash-flow summary, budget-to-actual, balance sheet snapshot, KPI dashboard, risk register, milestone report. Audit Trail: Preserve contracts, invoices, receipts, releases, rights records, sponsor approvals, grant files, bank records, platform reports, advisor notes.

Site-posting revenue workflow: Sponsored posts, featured placements, partner offers, archive spotlights, in-app campaigns move through Metanated.com intake, sponsor approval, written scope, placement schedule, \$100-per-posted-minute pricing where applicable, invoice, payment confirmation, publication,

performance report, renewal offer, accounting entry. Each placement assigned campaign ID, sponsor name, platform location, start/end date, posted-minute qty, rate, gross, discount, net, deliverables, proof-of-posting, renewal status. Revenue not earned until placement obligation delivered.

Accounting discipline: Distinguish cash received from revenue earned, expenses incurred from paid, restricted from unrestricted, operating from capital, platform activity from verified financial results.

Institutional Readiness Checklist and Risk Management

Governance: Confirm legal entity, ownership, decision authority, advisor roles.

Compliance: Business license, W-9, EIN letter, insurance records, grant documents, filings.

Asset Control: Verified inventory, ownership records, condition notes, replacement values, insurance docs.

Rights and Permissions: Copyrights, trademarks, music rights, participant releases, sponsor use rights, archive permissions.

Financial Controls: Budget categories, approval thresholds, receipts, monthly reports, variance tracking, reserve policies.

Platform Operations: Member onboarding, profile standards, sponsor placement rules, moderation, privacy, backup procedures.

Program Delivery: Schedules, staff assignments, curriculum, participant records, evaluation tools, final reporting templates.

Risk Management: Identify construction, technology, equipment, market, legal, staffing, cyber, data, funding risks before launch.

Succession: Train backup operators, maintain playbooks, protect access credentials, review continuity annually.

Risk Areas: Financial - cash shortfalls, overspending, weak sales, delayed grants. Mitigation: restricted buckets, milestone releases, monthly reports, reserve targets. Construction - delays, overruns, permitting, safety. Mitigation: written scopes, licensed contractors, phased budgets, insurance, inspections, contingency. Technology - downtime, failure, weak adoption, cyber. Mitigation: backups, cybersecurity, vendor docs, staged releases, user testing. Rights and Legal - unclear ownership, rights disputes, trademark, permissions. Mitigation: written agreements, rights ledgers, release forms, legal review. Operational - staffing gaps, weak documentation, unclear roles, equipment downtime. Mitigation: playbooks, backup operators, preventive maintenance, schedules. Market - low membership, weak sponsor demand, limited enrollment. Mitigation: test pricing, track engagement, pre-sell sponsor packages, pipeline. Grant and Compliance - incomplete docs, ineligible expenses, late reporting. Mitigation: grant files, budget categories, receipts, participant records, calendar, checklist. Data and Archive - loss of recordings, damaged files, incomplete metadata, unauthorized access. Mitigation: redundant backups, access controls, intake standards, naming rules, recovery testing. Monitoring: Monthly review, weekly during grant delivery, platform launch, construction, major events, sponsor campaigns, investor milestones.

Partners & Resources

BUILDING RELATIONSHIP POWER INSTITUTE (501C3) <http://www.brpi.org/> - Community-based organization providing resources, research, education, consulting. Relationship builders developing relationship blueprints - human infrastructures necessary to manifest outcomes.